

SPONSORSHIP OPPORTUNITIES

Two conversations.
One opportunity to shape what comes next.

OCTOBER

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2026

MAYORAL DEBATE

Hear from the top-polling mayoral candidates in a timely and engaging debate on the issues that matter most to Ottawa's business community.

5:00 – 7:00 p.m.

LOCATION TBA

OCTOBER

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2026

OTTAWA'S NEXT CHAPTER:

AN ECONOMIC LEADERS PANEL

Join business and community leaders for a moderated discussion on the priorities shaping Ottawa's economic future—from competitiveness and infrastructure to housing, downtown renewal, and long-term prosperity.

5:00 – 7:00 p.m.

OTTAWA ART GALLERY
ALMA DUNCAN ROOM

MAYORAL DEBATE 2026

As Ottawa prepares to elect its next Mayor, the Ottawa Board of Trade will bring the top-polling mayoral candidates together for a debate focused on the issues shaping the city's future.

This debate will provide business leaders, community stakeholders, and residents with an opportunity to hear the candidates' perspectives on the opportunities and challenges shaping Ottawa's future. Grounded by the Ottawa Board of Trade's Municipal Election Advocacy Agenda, the discussion will focus on the issues that matter most to Ottawa's business community.

OTTAWA'S NEXT CHAPTER: AN ECONOMIC LEADERS PANEL

Ahead of the 2026 municipal election, the Ottawa Board of Trade will convene business and community leaders for a timely conversation about the priorities that will shape Ottawa's economic future.

A panel of business leaders will examine the opportunities and challenges affecting Ottawa's competitiveness, including infrastructure, housing, talent, downtown revitalization, and long-term prosperity. Grounded in the realities of doing business in Canada's capital, the discussion will explore the policies, investments, and partnerships needed to strengthen Ottawa's economy and position the city for sustainable growth.

Candidates for Mayor and City Council will be invited to attend as members of the audience, providing an opportunity for those seeking public office to listen to the voices of Ottawa's businesses and better understand the priorities that matter most to the organizations and industries that drive our local economy.

Why Sponsor

Elevate Your Brand

- Position your organization alongside Ottawa's premier business leadership organization and demonstrate your commitment to the city's economic future. Sponsorship aligns your brand with a trusted, non-partisan forum focused on civic leadership and business growth.

Build Meaningful Relationships

- Create opportunities to engage directly with business leaders, elected officials, community partners, and fellow sponsors through networking opportunities before, during, and after the event.

Be Part of the Election Conversation

- Gain visibility during a defining moment in Ottawa's municipal election by supporting one of the city's premier mayoral candidate conversations. Showcase your organization as a champion of informed dialogue and civic engagement.

Amplify Your Impact

- Extend your reach beyond the event through recognition across Ottawa Board of Trade marketing, digital communications, event materials, social media, and post-event engagement - maximizing your exposure before, during, and after the conversation.

Audience Profile

Attendees include:

- Business leaders and executives
- Ottawa Board of Trade members and partners
- Government and community leaders
- Civic and industry stakeholders across the National Capital Region

City Building Sponsor | \$15,000

Two opportunities available

- **Premier Visibility:** Top-tier logo placement across both events, including event webpages, digital marketing, onsite signage, presentation screens and select promotional materials.
- **Speaking Opportunity:** Deliver brief remarks at both events (3 minutes)
- **Complimentary Registrations:** Eight (8) registrations to each event.
- **Strategic Seating:** Premium reserved seating for sponsor registrants at both events.
- **Promotional Recognition:** Prominent inclusion in pre-event communications, event advertising, social media promotion and post-event acknowledgements.
- **Leadership Message:** Inclusion of thought leadership message in post-event email
- **Exclusive Social Feature:** Dedicated Ottawa Board of Trade social media spotlight recognizing the sponsor's support of the series.
- **Onsite Brand Presence:** Enhanced opportunity for sponsor visibility or branded materials at both events, subject to venue requirements.
- **Exhibitor Booth:** On site booth at both events
- **On Site Signage:** Corporate signage displayed in a prominent location at both venues
- **Event Recognition:** Prominent verbal recognition by the moderator or emcee during both events.
- **Q and A:** Opportunity to ask one question of mayoral candidates during Q and A

**For information on sponsorship for this event please contact
OBOT's Manager of Business Development, Christian
Robillard at christian.robillard@ottawabot.ca or 613-236-3631 x**

Civic Leadership Partner | \$9,000

- **Prominent Visibility:** Logo placement across both events, including event webpages, select marketing materials, onsite signage and presentation screens.
- **Speaking Opportunity:** Opportunity to offer introduction or welcome at one event
- **Complimentary Registrations:** Four (4) registrations to each event.
- **Strategic Seating:** Reserved seating for sponsor guests.
- **Promotional Inclusion:** Inclusion in event announcements, email campaigns and Ottawa Board of Trade social media promotion.
- **Exhibitor Booth:** Shared exhibition space at both events
- **On Site Signage:** Opportunity to display one corporate sign within the exhibition area
- **Onsite Recognition:** Logo presence on onsite event materials and sponsor recognition slides.
- **Event Recognition:** Verbal acknowledgement by the moderator or emcee during both events.
- **Post-Event Visibility:** Recognition in post-event communications and sponsor acknowledgements.

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Community Sponsor | \$4,000

- **Logo Recognition:** Logo placement on both event webpages and event marketing and onsite materials.
- **Complimentary Registrations:** Two (2) registrations to each event.
- **Event Recognition:** Verbal acknowledgement as part of sponsor recognition during both events.
- **Promotional Visibility:** Inclusion in pre-event communications and post-event sponsor acknowledgements.
- **Community Alignment:** Recognition as a supporter of constructive, non-partisan civic dialogue and Ottawa's business community.

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All sponsorship recognition and sponsor remarks will remain strictly non-partisan. Sponsorship does not constitute support for any candidate or political party and does not provide influence over candidate participation, moderator questions, panel selection or editorial content.