

Sponsorship Opportunities

OBOT Holiday Cocktail 2026

December 4, 2026
6:30 - 10:00 p.m.
HISTORY Ottawa

Join Ottawa Board of Trade members for an exclusive evening of celebration and connection at HISTORY Ottawa, the city's newest and most exciting live music venue.

Guests will gather in HISTORY's VIP Lounge, accessible via a private stairway, for an intimate holiday cocktail experience surrounded by Ottawa's top business leaders, entrepreneurs, elected officials, community partners, and OBOT members.

Raise a toast to the holiday season, enjoy delicious light bites, and connect with the people shaping Ottawa's business community.

Admission will also include a ticket to the TALK show at HISTORY following the OBOT Holiday Cocktail, giving guests an opportunity to experience the venue and its entertainment offering as part of the evening.

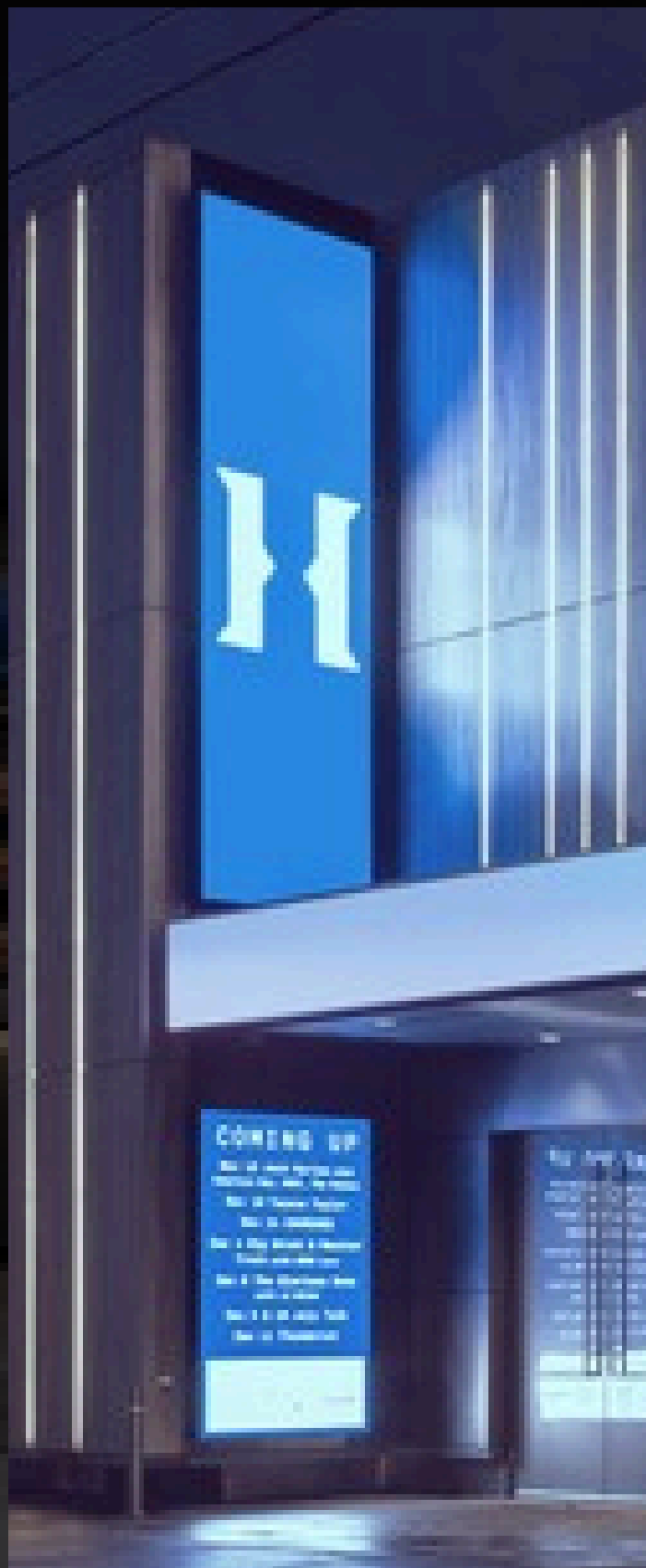
Be Among the First to Experience HISTORY Ottawa

This year's OBOT Holiday Cocktail offers sponsors a unique opportunity to be among the first to experience and showcase HISTORY's VIP environment while connecting with an influential business audience.

Sponsors will have the opportunity to build relationships, host key contacts, strengthen local visibility, and be part of a memorable evening celebrating Ottawa's business community.

Connect with Ottawa's Business Community

The member-exclusive OBOT Holiday Cocktail brings together an influential cross-section of Ottawa's business and community leaders in an exclusive setting designed for connection.



AUDIENCE SNAPSHOT

BUSINESS AND PROFESSIONAL SERVICES

Finance, law, accounting, consulting, public affairs, insurance, recruitment, and advisory firms.

CITY BUILDING AND DEVELOPMENT

Real estate, construction, infrastructure, architecture, design, property management, and downtown-focused organizations.

INNOVATION AND GROWTH SECTORS

Technology, telecommunications, entrepreneurship, education, workforce development, and post-secondary institutions.

COMMUNITY AND DESTINATION LEADERS

Tourism, hospitality, arts and culture, health foundations, nonprofit organizations, BIAs, and business associations.



WHY SPONSOR THE HOLIDAY COCKTAIL

BE ONE OF THE FIRST

Showcase your organization in HISTORY's VIP Lounge and be among the first to experience the new venue.

BUILD MEANINGFUL CONNECTIONS

Connect face-to-face with current clients, prospective partners, referral sources, community leaders, and Ottawa's business community.

A VIP Experience

Network in an exclusive environment where your brand can be part of the evening through hospitality, conversation, and memorable experiences.

CELEBRATE OTTAWA

Position your organization alongside the Ottawa Board of Trade as we celebrate the people, partnerships, and businesses contributing to Ottawa's continued growth.



PREMIER SPONSOR | \$7,000

- Recognition as a Premier Sponsor on all event materials
- Two-minute welcome remarks during the event
- Six complimentary tickets
- Premier logo placement on: event webpage and registration page, promotional emails, on-site signage, and presentation screens
- Opportunity to host a prominent branded activation or guest experience
- Opportunity to display one freestanding banner
- Dedicated social media recognition before the event
- Verbal recognition during the event
- Opportunity to share a dedicated message or link in the post-event recap

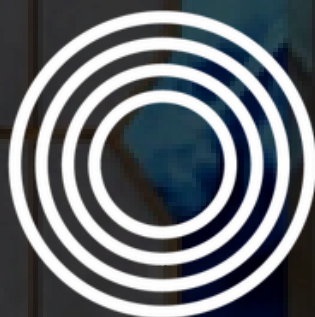
CELEBRATION SPONSOR | \$5,000

- Recognition as a Celebration Sponsor on event materials
- Four complimentary tickets
- Prominent logo placement on: event webpage and registration page, promotional emails, on-site signage, and presentation screens
- Recognition connected to one event experience
- Opportunity to display one banner near the sponsored experience
- Recognition in a shared sponsor post on OBOT's social media channels
- Verbal recognition during the event
- Recognition in the post-event recap

COMMUNITY SPONSOR | \$3,000

- Recognition as a Community Sponsor
- Two complimentary tickets
- Logo placement on: event webpage and registration page, promotional emails, on-site signage, and presentation screens
- Recognition in a shared sponsor post on OBOT's social media channels
- Verbal recognition during the event
- Recognition in the post-event recap

Please contact Kara Higdon, Director, Business & Community Partnerships at Kara.Higdon@ottawabot.ca if you are interested in sponsoring this event.



OTTAWA
BOARD
OF TRADE