OTTAWA BOARD OF TRADE

2026 Event Sponsorship Opportunities

Cultivating a thriving world-class business community in Ottawa by influencing economic development through leadership and partnerships.

Ottawa Board of Trade Event Stats

OBOT Event Attendees in 2025	1,704
OBOT Annual Events:	16
Ottawa Business Members Represented	2,331
Ottawa Business Sectors Represented	117
Annual OBOT Event Page Views:	27,963

Our events bring together Ottawa's business community for engaging opportunities to network, learn, and collaborate. From summits and conferences to community celebrations and casual networking, these gatherings increase local business visibility and foster economic growth through meaningful connections and professional development.

To learn more about OBOT, visit **ottawabot.ca.**

OTTAWA BOARD OF TRADE

Why Sponsor OBOT Events

Sponsoring an event with the Ottawa Board of Trade offers a powerful opportunity to elevate your brand, connect with Ottawa's key business and community leaders, and demonstrate your commitment to local prosperity. Our diverse event calendar creates high-visibility platforms to promote your products and services, strengthen your business networks, and align with Ottawa's economic growth and city-building initiatives.

Sponsors benefit from enhanced brand recognition, access to targeted audiences, and the chance to support and shape the future of Ottawa's thriving business community. By partnering with the Ottawa Board of Trade, you not only gain valuable exposure and connections, but also play a key role in building an inclusive, sustainable, and prosperous city for generations to come.

Several opportunities are available. Sponsors are required to be OBOT members in good standing.

Please contact Kara Higdon, Director, Business & Community Partnerships at Kara.Higdon@ottawabot.ca to learn more.

Policy Forums

Ongoing throughout 2026

Our signature Policy Forums bring Ottawa's industry leaders and decision-makers together to discuss critical emerging issues that impact our economy. Be at ground zero of the conversation, gain vital insights, shape discussions, and build consensus. Your input ensures timely, industry-informed positions that drive OBOT's advocacy agenda and propel our region's growth and competitiveness.

Downtown Ottawa Forum
February 19, 2026
The Rogers Centre

Sponsorship opportunities available

DOWNTOWN OTTAWA FORUM 2026

Defence Forum
June 9, 2026
National Arts Centre

Sponsorship opportunities available

DEFENCE FORUM 2026

Energy Forum
June 23, 2026
The Brookstreet Hotel

Sponsorship opportunities available

ENERGY FORUM 2026

Infrastructure Forum
September 15, 2026
La Cité College

Sponsorship opportunities available

OTTAWA INFRASTRUCTURE FORUM 2026

Sponsorship opportunities start at $2,500.

Capital Conversations

Ongoing throughout 2026

Capital Conversations is the Ottawa Board of Trade's new lunchtime event series designed to bring Ottawa's business together to discuss the issues and advancements shaping our economy in real time. Each session convenes senior leaders, industry experts, and decision-makers for candid dialogue on emerging topics, with a focus on what they mean for growth, competitiveness, and opportunity in the National Capital Region.

Sponsorship opportunities start at $3,000.

Ontario Chamber of Commerce AGM Opening Reception

April 23, 2026 at the Rideau Club

The Opening Reception launches the Ontario Chamber of Commerce's 2026 Annual General Meeting in Ottawa, setting the tone for three days of high-level dialogue, influence, and relationship-building.

Aligned with the theme *Ontario Connected: Business Without Barriers*, the Opening Reception creates a rare, invitation-only environment where provincial policymakers, senior business leaders, and key influencers come together to initiate relationships, shape conversations, and build momentum. This is your opportunity to position your organization as a connector and catalyst for collaboration and build meaningful connections at the centre of Ontario's economic and policy landscape.

Sponsorship opportunities start at $2,500.

Learn more here.

Business After 5

Quarterly, with locations around the city

Business After 5 is the Ottawa Board of Trade's quarterly networking series, bringing together business and community leaders for an evening of connection, conversation, and collaboration. Hosted at rotating venues across the city, each event creates a welcoming space to expand your network, spark new relationships, and stay connected to the people shaping Ottawa's local economy.

Sponsorship levels range from $2,000 to $7,500 and include the entire series.

Learn more here.

Business on the River Boat Cruise

July 8, 2026

Set against the backdrop of Canada's iconic Parliament buildings, the Business on the River Boat Cruise will bring together 200 business leaders, entrepreneurs, and community partners to celebrate the organizations and individuals who have helped shape Ottawa's economic story.

Sponsors have a unique opportunity to connect with influential business leaders while aligning their brand with a historic milestone for the city, celebrating 200 years of Ottawa's growth, innovation, and business leadership.

Sponsorship opportunities start at $2,000.

Learn more here.

Event descriptions:

Mayoral Debate 2026

October 1, 2026

As Ottawa prepares to elect its next Mayor, join the Ottawa Board of Trade on October 1 for a mayoral debate featuring the top-polling candidates.

Hear directly from the candidates on the issues that matter most to Ottawa's business community, including economic growth, competitiveness, housing, infrastructure, talent, and investment.

Ottawa's Next Chapter: An Economic Leaders Panel

October 6, 2026

Ahead of the 2026 municipal election, join the Ottawa Board of Trade on October 6 for an important conversation on the priorities shaping Ottawa's economic future.

Business and community leaders will explore the opportunities and challenges facing the city, with a focus on competitiveness, business growth, investment, and building a thriving economy for years to come.

Sponsorship opportunities start at $4,000.

Learn more here.

Small Business Summit

Hosted in collaboration with Invest Ottawa and OCOBIA

October 19, 2026

Hosted in partnership with Invest Ottawa and the Ottawa Coalition of Business Improvement Areas, the Ottawa Small Business Summit brings together entrepreneurs, experts, and business champions from across the region for a full day of connection and practical learning. Designed for startups, established owners, and aspiring entrepreneurs alike, the Summit combines high-impact networking with expert panels and hands-on workshops focused on real-world, take-home strategies.

Sponsorship opportunities start at $2,000.

OBOT Holiday Cocktail

December 2026

The Ottawa Board of Trade's annual Holiday Cocktail is a signature year-end gathering that brings together business and community leaders from across the city for an evening of connection, conversation, and celebration. Wrap up the year with bites and beverages in a signature Ottawa destination while networking and meeting new contacts.

Sponsorship opportunities start at $2,000.

Learn more here.

TESTIMONIALS

"Our Ottawa Board of Trade membership has been invaluable in fostering connections and providing insights that have contributed to our growth. The platform has allowed us to engage with a diverse range of businesses, from small startups to large corporations, helping us to better understand their evolving energy needs and to tailor our services accordingly. OBOT's advocacy work has also created a more favourable business environment, which in turn supports our own long-term sustainability and growth."

– Hydro Ottawa Group

"The Ottawa Board of Trade stands alone as the only independent voice of business in Ottawa, uniting all sectors, industries, and interest groups. It operates free from any external agenda, with a singular focus on supporting and advancing the success of businesses throughout the city. If you are an Ottawa business that is committed to your people, then you need to be a member. We have a shared responsibility to lift our entire eco-system up. Whether directly, or indirectly, the more resources we can provide to OBOT, the more impact they can have on our city and our people."

– Keynote Search Group

"The Ottawa Board of Trade's ability to convene leaders across sectors, foster collaboration, and influence policy makes them a vital connector between business, government, and community. What sets OBOT apart is its commitment to long-term city-building. Whether it's supporting transformational projects like Lansdowne 2.0, driving conversations around economic development, or advancing inclusive growth, OBOT plays a critical role in shaping a more vibrant and resilient Ottawa."

– **Ottawa Sports and Entertainment Group**

Please contact Kara Higdon, Director, Business & Community Partnerships at Kara.Higdon@ottawabot.ca to learn more about sponsorship opportunities.