

Sponsorship Opportunities

# DEFENCE FORUM 2026



**June 9, 2026**

**8:30 a.m. – 1:00 p.m.**

**National Arts Centre - Canada Room**

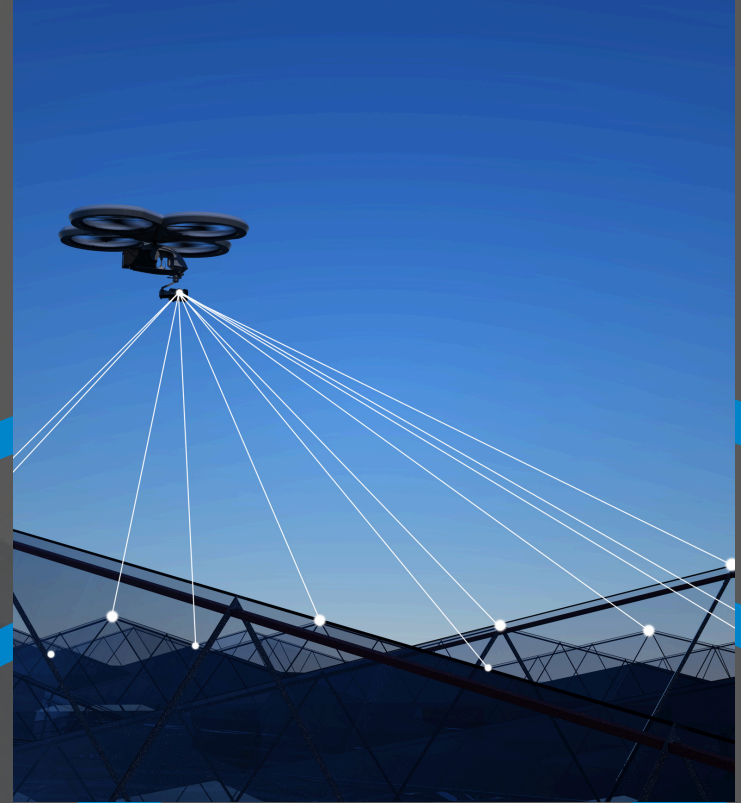
The Ottawa Board of Trade Defence Forum is a half-day event focused on strengthening awareness, alignment, and opportunity within Canada's growing defence and security sector. As the Ottawa-Gatineau region continues to advance as a national Defence Innovation Hub, the forum will convene leaders from across Ottawa's business community to explore the broader landscape shaping this critical sector and the role local organizations can play within it.

Rooted in themes of collaboration, innovation, and resilience, the forum will highlight how a connected ecosystem can accelerate growth, support emerging technologies, and reinforce Canada's global competitiveness. At a pivotal moment for both economic and national security priorities, this event will provide a platform for insight, dialogue, and partnership to advance the National Capital Region's next chapter as it gradually shifts from a reliance on the public sector.



## Command Sponsor – \$10,000

- **Premier Visibility:** Top-tier logo placement on all event materials including website, digital program, signage, and screens
- **Speaking Opportunity:** Deliver remarks (3-4 minutes) aligned with agenda
- **Content Integration:** Option to share a brief video or digital report with attendees before or during the event
- **Branded Experience:** Custom QR code or message featured on table signage or centerpieces
- **Complimentary Registrations:** Full table (8 seats)
- **Strategic Seating:** Premium reserved seating among senior civic, business, and community leaders
- **Exhibition Opportunity:** Priority exhibit space during the networking lunch to engage directly with attendees
- **Promotional Recognition:** Highlighted in all pre-event communications, social campaigns, and post-event acknowledgments
- **Exclusive Social Feature:** Dedicated social media spotlight and verbal recognition during opening remarks





## Operations Sponsor – \$7,500

- **Prominent Visibility:** Logo placement on the event website, program, signage, and screens
- **Panel Engagement:** Introduce a featured discussion, panel, or equivalent
- **Complimentary Registrations:** Four (4) event passes
- **Strategic Seating:** Reserved seats near panelists and key stakeholders
- **Signature Role:** Recognition as Breakfast Sponsor or Lunch Sponsor, with branding in the dining area and a brief welcome message
- **Exhibition Opportunity:** Prominent exhibit space during the networking lunch to connect with attendees
- **Promotional Inclusion:** Featured in event announcements, email campaigns, and post-event recognition





## Mission Sponsor – \$5,000

- **Logo Placement:** Logo featured on event signage, website, program, and digital screens
- **Complimentary Registrations:** Two (2) event passes
- **Signature Role:** Recognition as Coffee Sponsor or Networking Break Sponsor, with branding and display space in the refreshment area
- **Engagement Opportunity:** Verbal recognition before the break and throughout networking activities
- **Exhibition Opportunity:** Exhibit table during the networking lunch to showcase materials and connect with attendees
- **Visibility:** Inclusion in pre-event communications, social media, and post-event thank-you messages





## Support Sponsor – \$2,500

- **Logo Recognition:** Inclusion on event website, program, and digital screens
- **Complimentary Registration:** One (1) event pass
- **Brand Presence:** Opportunity to display materials on the shared sponsor table and exhibit during the networking lunch
- **Event Recognition:** Mention during opening remarks and inclusion in post-event acknowledgments



To discuss sponsorship opportunities, please contact:  
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