OTTAWA BOARD OF TRADE

Sponsorship Opportunities

Business on the River

Celebrating Ottawa's 200th Anniversary



Date: Thursday, July 8, 2026
Time: 5:30 p.m. to 7:30 p.m.

Join business leaders from across the National Capital Region for a special evening on the Ottawa River celebrating 200 years of Ottawa's growth, innovation, and business leadership.

Set against the backdrop of Canada's iconic Parliament buildings, the Business on the River Boat Cruise will bring together 200 business leaders, entrepreneurs, and community partners to celebrate the organizations and individuals who have helped shape Ottawa's economic story.

Sponsors have a unique opportunity to connect with influential business leaders while aligning their brand with a historic milestone for the city.

Why Sponsor the Business on the River Boat Cruise

Elevate Your Brand

- Showcase your organization to a high-value audience of Ottawa's business leaders and decision-makers.

Build Meaningful Relationships

- Engage with executives, entrepreneurs, and community leaders in a relaxed, relationship-driven environment.

Align with a Milestone Celebration

- Associate your brand with a landmark anniversary recognizing Ottawa's growth and business success.

Demonstrate Community Leadership

- Show your commitment to supporting and strengthening Ottawa's business community.

Audience Profile

Attendees include:

- Business executives, entrepreneurs, and community leaders
- Representation across Ottawa's major industries
- Ottawa Board of Trade members and regional partners
- Decision-makers from across the National Capital Region

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Capital Celebration Sponsor — $5,000

Be a leading partner supporting Ottawa's milestone celebration.

Benefits

- Top logo placement on event webpage and materials
- Logo on signage aboard the vessel
- Opportunity to deliver a welcome toast (2–3 minutes)
- Prominent placement of booth on the vessel
- 6 event tickets
- Inclusion in event posts as a sponsor
- Dedicated social media post before and after the event
- Dedicated verbal recognition during the event
- Ownership of a signature element on the boat (DJ, Bar, or Welcome Area) * (any additional costs for this activation will be in addition to the sponsorship amount)

Capital Harbour Sponsor — $3,000

Celebrate Ottawa's business community while connecting with leaders.

Benefits

- Logo on event webpage and signage
- Prominent placement of booth on the vessel
- 4 event tickets
- Inclusion in event posts as a sponsor
- Recognition in event marketing materials
- Verbal acknowledgement during the event

Riverfront Networking Sponsor — $2,000

Support the networking experience that connects Ottawa's business community.

Benefits

- Logo on event webpage
- Logo displayed in networking areas on the vessel
- 2 event tickets
- Inclusion in event posts as a sponsor
- Verbal acknowledgement during the event

Sponsor Benefits Overview

Benefit	Capital Celebration	Capital Harbour	Riverfront Networking
Investment level	$5,000	$3,000	$2,000
Logo on event webpage	Prominent logo placement	✓	✓
Logo on event signage	Prominent logo placement	✓	✓
Speaking opportunity	Welcome toast		
Booth / activation space	Prominent placement on vessel	✓	
Event tickets	6	4	2
Social media recognition	Dedicated social recognition	✓	✓
Verbal recognition	Dedicated verbal recognition	✓	✓

Partner With Us

Join the Ottawa Board of Trade in celebrating 200 years of Ottawa's business leadership while connecting with the leaders shaping the city's future aboard a picturesque evening cruise.

For sponsorship inquiries & custom packages, please contact:

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