

Sponsorship Opportunities

INFRASTRUCTURE FORUM 2026



September 15, 2026

8:30 a.m. – 1:00 p.m.

Collège La Cité

Building the Foundation for Ottawa's Next Chapter

Ottawa's rapid growth demands modern, connected infrastructure to keep our city moving and communities livable. From transit and road capacity to housing and essential services, coordinated investment in transportation and enabling infrastructure is vital to productivity, access, and affordability across the region.

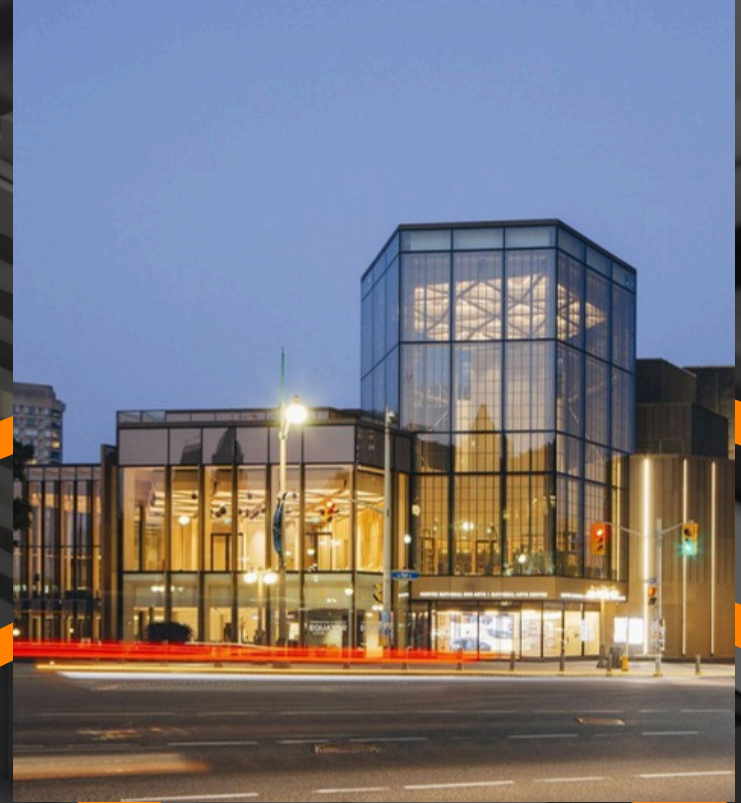
The Ottawa Board of Trade's Infrastructure Forum brings together government, industry, and city-building leaders to explore how we plan, fund, and deliver the projects that will shape Ottawa's next decade. Join us to discuss strategies for unlocking housing, strengthening regional links, and building smarter, faster, and more resilient infrastructure.



**OTTAWA
BOARD
OF TRADE**

Anchor – \$10,000

- **Premier Visibility:** Top-tier logo placement on all event materials including website, digital program, signage, and screens
- **Speaking Opportunity:** Deliver remarks (3-4 minutes) aligned with agenda
- **Content Integration:** Option to share a brief video or digital report with attendees before or during the event
- **Branded Experience:** Custom QR code or message featured on table signage or centerpieces
- **Complimentary Registrations:** Full table (8 seats)
- **Strategic Seating:** Premium reserved seating among senior civic, business, and community leaders
- **Exhibition Opportunity:** Priority exhibit space during the networking lunch to engage directly with attendees
- **Promotional Recognition:** Highlighted in all pre-event communications, social campaigns, and post-event acknowledgments
- **Exclusive Social Feature:** Dedicated social media spotlight and verbal recognition during opening remarks



Builder – \$7,500

- **Prominent Visibility:** Logo placement on the event website, program, signage, and screens
- **Panel Engagement:** Introduce a featured discussion, panel, or equivalent
- **Complimentary Registrations:** Four (4) event passes
- **Strategic Seating:** Reserved seats near panelists and key stakeholders
- **Signature Role:** Recognition as Breakfast Sponsor or Lunch Sponsor, with branding in the dining area and a brief welcome message
- **Exhibition Opportunity:** Prominent exhibit space during the networking lunch to connect with attendees
- **Promotional Inclusion:** Featured in event announcements, email campaigns, and post-event recognition



Framework – \$5,000

- **Logo Placement:** Logo featured on event signage, website, program, and digital screens
- **Complimentary Registrations:** Two (2) event passes
- **Signature Role:** Recognition as Coffee Sponsor or Networking Break Sponsor, with branding and display space in the refreshment area
- **Engagement Opportunity:** Verbal recognition before the break and throughout networking activities
- **Exhibition Opportunity:** Exhibit table during the networking lunch to showcase materials and connect with attendees
- **Visibility:** Inclusion in pre-event communications, social media, and post-event thank-you messages



Cornerstone – \$2,500

- **Logo Recognition:** Inclusion on event website, program, and digital screens
- **Complimentary Registration:** One (1) event pass
- **Brand Presence:** Opportunity to display materials on the shared sponsor table and exhibit during the networking lunch
- **Event Recognition:** Mention during opening remarks and inclusion in post-event acknowledgments



To discuss sponsorship opportunities, please contact:
Christian Robillard, Manager, Business Development at
Christian.Robillard@ottawabot.ca