



Sponsorship Opportunities

# DOWNTOWN OTTAWA FORUM 2026



**February 5, 2026 | 8:30 a.m. – 1:00 p.m.**

**Rogers Centre**

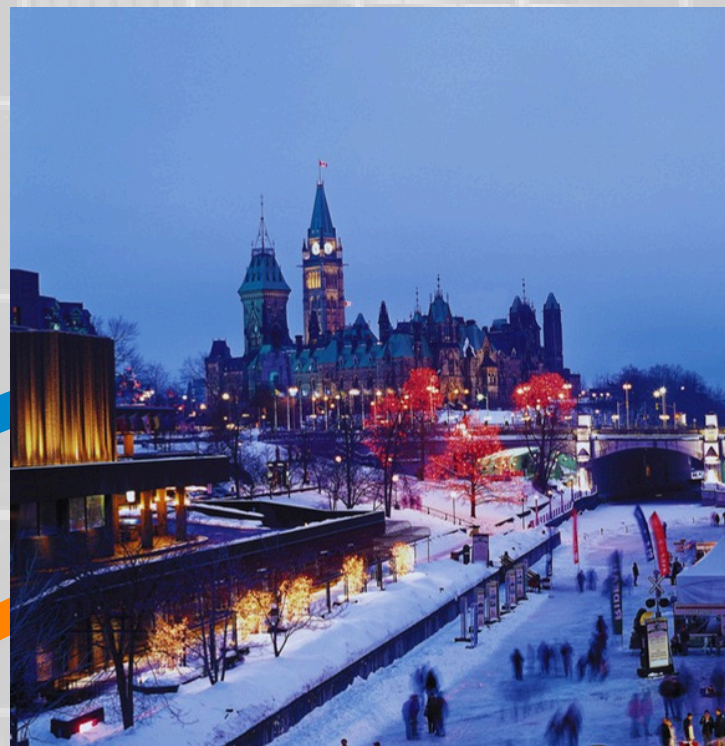
**Trillium Ballroom**

Join leaders from business, development, arts and culture, public policy, and the broader community for a high-impact forum shaping the future of downtown Ottawa. This half-day event will align visionaries across sectors to address urgent challenges, explore global best practices, and spark bold ideas for economic vitality, safety, culture, and placemaking. Through dynamic conversations and collaborative insights, attendees will help define a renewed, people-first downtown - one that is vibrant, resilient, and essential to Canada's Capital.

# Capital Leader – \$15,000

**Stand at the forefront of Ottawa's downtown revitalization movement.**

- **Premier Visibility:** Top-tier logo placement on all event materials including website, digital program, signage, and screens
- **Speaking Opportunity:** Deliver remarks (3-4 minutes) aligned with agenda
- **Content Integration:** Option to share a brief video or digital report with attendees before or during the event
- **Branded Experience:** Custom QR code or message featured on table signage or centerpieces
- **Complimentary Registrations:** Full table (8 seats)
- **Strategic Seating:** Premium reserved seating among senior civic, business, and community leaders
- **Exhibition Opportunity:** Priority exhibit space during the networking lunch to engage directly with attendees
- **Promotional Recognition:** Highlighted in all pre-event communications, social campaigns, and post-event acknowledgments
- **Exclusive Social Feature:** Dedicated social media spotlight and verbal recognition during opening remarks



# Civic Innovator – \$10,000

**Demonstrate your organization's leadership in shaping the future of Ottawa's core.**

- **Prominent Visibility:** Logo placement on the event website, program, signage, and screens
- **Panel Engagement:** Introduce a featured discussion, panel, or equivalent
- **Complimentary Registrations:** Four (4) event passes
- **Strategic Seating:** Reserved seats near panelists and key stakeholders
- **Signature Role:** Recognition as Breakfast Sponsor or Lunch Sponsor, with branding in the dining area and a brief welcome message
- **Exhibition Opportunity:** Prominent exhibit space during the networking lunch to connect with attendees
- **Promotional Inclusion:** Featured in event announcements, email campaigns, and post-event recognition

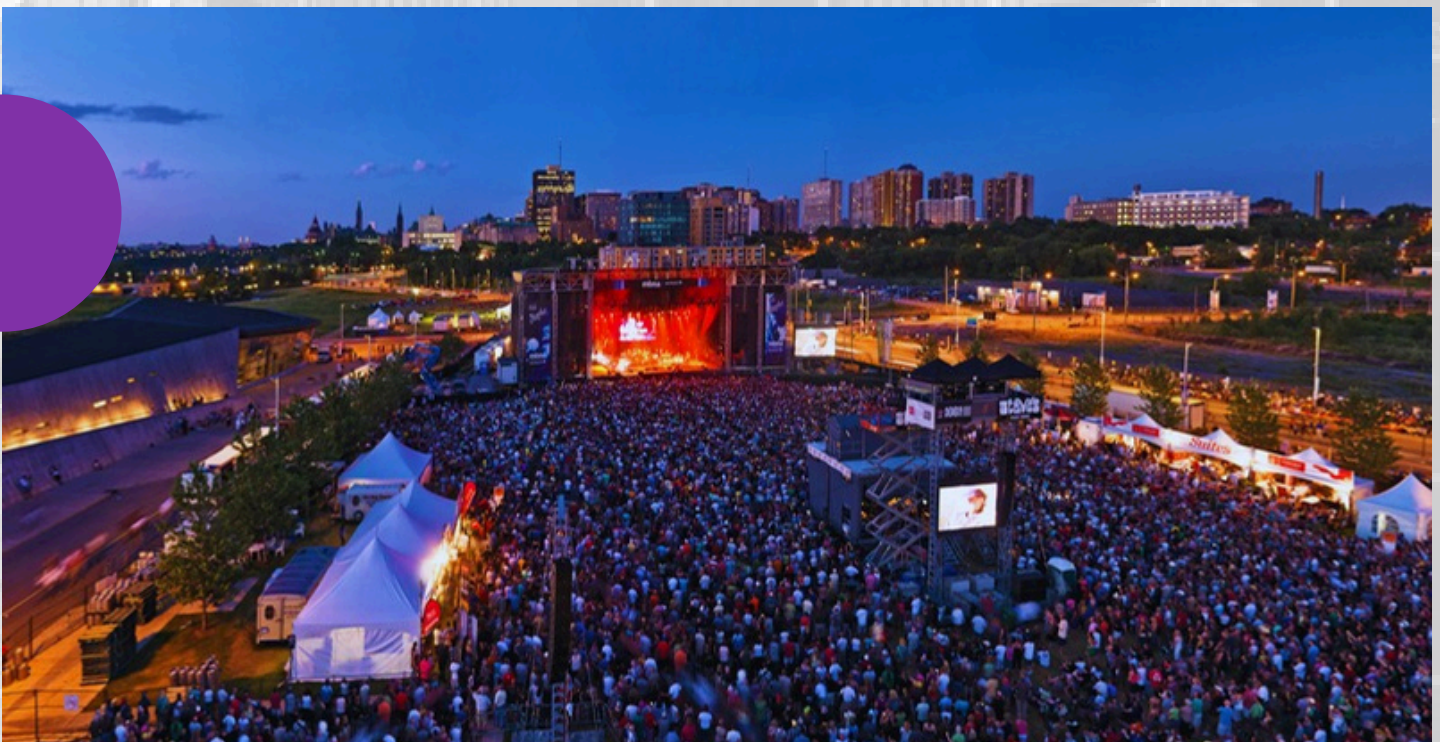




# Community Connector – \$6,000

**Champion collaboration and connection through meaningful engagement.**

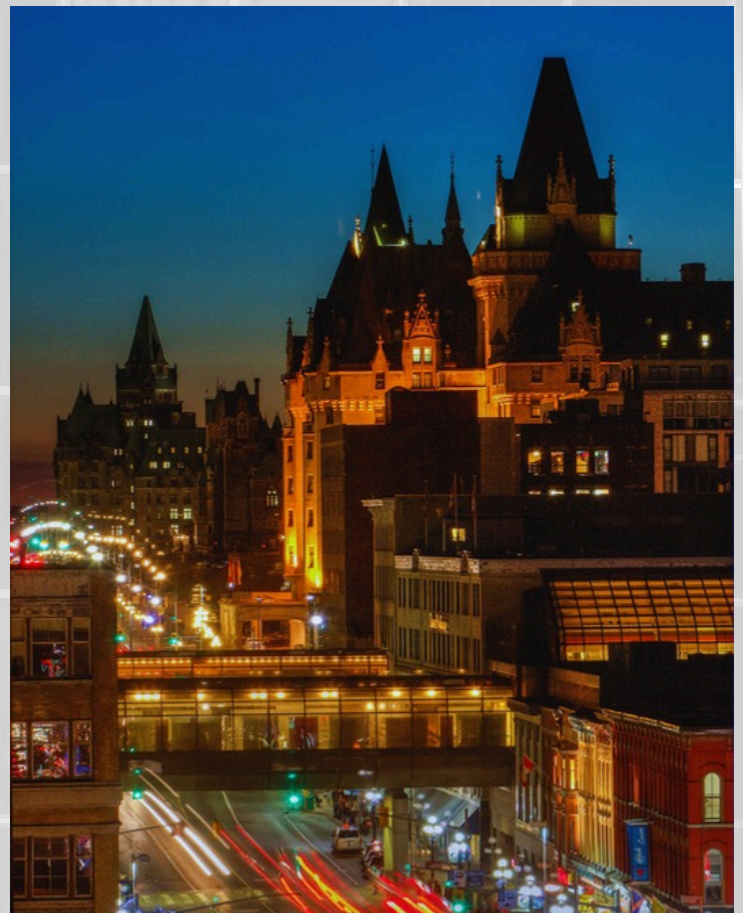
- **Logo Placement:** Logo featured on event signage, website, program, and digital screens
- **Complimentary Registrations:** Two (2) event passes
- **Signature Role:** Recognition as Coffee Sponsor or Networking Break Sponsor, with branding and display space in the refreshment area
- **Engagement Opportunity:** Verbal recognition before the break and throughout networking activities
- **Exhibition Opportunity:** Exhibit table during the networking lunch to showcase materials and connect with attendees
- **Visibility:** Inclusion in pre-event communications, social media, and post-event thank-you messages



# Capital Partner – \$3,000

Align your brand with downtown Ottawa's renewal.

- **Logo Recognition:** Inclusion on event website, program, and digital screens
- **Complimentary Registration:** One (1) event pass
- **Brand Presence:** Opportunity to display materials on the shared sponsor table and exhibit during the networking lunch
- **Event Recognition:** Mention during opening remarks and inclusion in post-event acknowledgments



To discuss sponsorship opportunities, please contact:  
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