



SPONSORSHIP OPPORTUNITIES

**CAPITAL CONVERSATIONS:
ADVANCING HIGH-SPEED
RAIL CONNECTIVITY**

Monday, January 12 | 11:00 a.m. to 1:00 p.m.

National Arts Centre - O'Born Room



**OTTAWA
BOARD
OF TRADE**

National Corridor Partner - \$15,000

Two opportunities available - Exclusive by sector

The National Corridor Partner is recognized as a lead organization supporting a transformational investment in Canada's economic connectivity. This sponsorship aligns your brand with productivity, competitiveness, and the leaders shaping how Ottawa businesses will operate within a more integrated Ottawa-Montreal corridor.

Benefits

- Executive speaking opportunity (2 minutes) to open the lunch
- Prominent logo placement across:
 - Event invitation and registration page
 - On-site signage and stage backdrop
 - Digital agenda and slide loop
- Priority seating for up to 8 senior guests
- Private pre-event briefing with OBOT leadership (and senior speakers, when possible)
- Opportunity to provide one executive-appropriate thought-leadership leave-behind
- Recognition as a lead partner in advancing Canada's next economic corridor

Economic Connectivity Partner - \$7,500

Economic Connectivity Partners are recognized for supporting business mobility, talent access, and regional market integration-key outcomes enabled by high-speed rail.

Benefits

- Recognition as an Economic Connectivity Partner
- Prominent logo placement on event signage and event registration page
- Verbal acknowledgment from the podium
- Preferred seating and complimentary tickets for up to 4 guests
- Private pre-event briefing with OBOT leadership (and senior speakers, when possible)
- Inclusion in pre and post-event sponsor recognition

Capital Region Partner - \$3,500

Capital Region Partners demonstrate commitment to Ottawa's competitiveness, downtown vitality, and regional prosperity.

Benefits

- Recognition as a Capital Region Partner
- Logo placement on event signage and event registration page
- Complimentary tickets for up to 2 guests
- Inclusion in pre and post-event digital recognition and thank-you communications