

What You Missed!

Jan 15 | Business Bootcamp



ON BRAND

by Stayci Keetch

We invited Stayci Keetch, of On Brand by Stayci Keetch to host a workshop detailing how to integrate video into your branding strategy!

Our key takeaways from this event:

Make video content for your social media platforms in the style you like to watch other video content!

Good video with bad audio is a bad video. For a more cost effective solution use iPhone headphones, they come with a built in mic.

Don't obsess over your view count! Focus on making quality content and you'll gain success from there.

Thank you to Stayci for the insights.

Visit our upcoming events page for a full list of Ottawa Board of Trade events!

